

## Message Text

CONFIDENTIAL

PAGE 01 CAIRO 14967 081913Z  
ACTION NEA-10

INFO OCT-01 ISO-00 SS-15 SP-02 EB-08 H-01 INR-07  
CIAE-00 NSC-05 TRSE-00 /049 W  
-----017813 081957Z /63 S  
P R 081700Z SEP 77  
FM AMEMBASSY CAIRO  
TO STATE WASHDC PRIORITY 9214  
INFO AMEMBASSY DAMASCUS  
AMCONSUL ALEXANDRIA

C O N F I D E N T I A L CAIRO 14967

EO 11652: GDS  
TAGS: EINV, ETRD, EG  
SUBJ: COCA-COLA INVESTMENT PROJECT

REF CAIRO 14750,

1. WE UNDERSTAND JOINT VENTURE AGREEMENT FOR COCA-COLA INVESTMENT PROJECTED WAS SIGNED, AS EXPECTED, EVENING OF SEP 7 (SEE REF). GOE OFFICIAL INVOLVED IN NEGOTIATIONS ON PROJECT TOLD US THAT THE PUBLICITY WHICH ACCOMPANIED SIGNING CEREMONEY (REPS OF BOTH LOCAL AND FIREIGN PRESS CORPS WERE PRESENT) HAD BEEN ARRANGED FOR BY GOE. (STORY BROKE TOO LATE FOR MOST SEP 8 EDITIONS OF CAIRO PAPERS TO CARRY IT).

2. COKE REP AYYOUB LATED TOLD US HE WAS PLEASED ABOUT PUBLICITY, SINCE IT WAS INDICATION GOE SERIOUSNESS ABOUT PROCEEDING WITH PROJECT. BOYCOTT PROBLEM STILL REMAINS TO BE RESOLVED, HOWEVER, AYYOUB SAID HE EXPECTS GOE TO PRESS FOR INCLUSION OF COKE CASE ON AGENDA OF NEXT BOYCOTT COMMITTEE MEETING IN NOV, AND HOPEFULL TO SEE THAT CONSIDERATION OF MATTER RESULTED IN FAVORABLE DECISION. AYYOUB PLANS RETURN TO EGYPT IN LATE OCT TO FOLLOWUP ON THIS AND OTHER ASPECTS OF PROJECT.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** AGREEMENTS, FOREIGN INVESTMENTS, JOINT VENTURES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 08-Sep-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977CAIRO14967  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770325-1020  
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**Handling Restrictions:** n/a  
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**Line Count:** 55  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 2078aa4a-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** 77 CAIRO 14750  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 27-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Date:** n/a  
**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 1352475  
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**Status:** NATIVE  
**Subject:** COCA-COLA INVESTMENT PROJECT  
**TAGS:** EINV, ETRD, EG, US, COCA COLA  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009